

21 & 22  
April 2026  
8.30am – 5.00pm



# INFOGRAPHICS

WITH POWERPOINT

SDCC  
SIME DARBY  
CONVENTION  
CENTRE

Transforming your data slides  
into **stunning visuals**



APPROVED HRD CORP  
TRAINING PROGRAM  
NO 10001651731



# INFOGRAPHICS WITH POWERPOINT

Transforming your data slides into **stunning visuals**

## OVERVIEW

Presenting data, graphs and charts can be a pretty dry affair. To make matters worse, the default templates on MS PowerPoint are, at best, 'uninspiring'.

Knowing how to **FULLY** utilize PowerPoint's tools and functions can change everything. Visual ideas will sprout, even if you're **not** creative-inclined. Your timelines, process flows and statistical data will never look the same again.

This training guides you on the thought process, design fundamentals, the do's and don'ts, as well as tips on how to manipulate the traditional tools on PowerPoint to create infographic designs you never thought was possible.

*Time to take your PowerPoint skills to the next level!*



Transforming your data slides  
into **stunning visuals**

## COURSE OBJECTIVES



Understand **cognitive benefits** of presenting infographics vs. conventional content layouts.



Discover how the basic tools and functions on MS PowerPoint can create *Illustrator-quality* designs.



Learn how to instantly **identify** different **infographic formats** needed for your specific content / data.



Learn how to create infographic **placeholder designs** that can be used repeatedly across different occasions, making future presentation 'deck' productions more efficient and less time-consuming.

## WHO SHOULD ATTEND?



**Junior and mid-level executives** tasked to compile data and prepare presentation documents.



**Managers and HODs** that formulate presentation / storytelling flows as well as lead presentations.



**GMs and C-suites** – to have an exposure of MS PowerPoint's capabilities, resulting in giving clearer instructions to their teams.





Transforming your data slides  
into **stunning visuals**

## THE TRAINER

# JOE NAJIB

Ahmad Nafizul, or more widely known as Joe Najib, is no stranger to the local advertising industry as well as the corporate training scene. He spent 18 years in the communications industry before becoming a full-time corporate trainer, focusing on MS PowerPoint and presentation delivery. He has since trained over 150 companies, local and international.

Joe's 'Making Good Presentations Great!' program has received widespread recognition and positive HRDC ratings, each time registering an average score of 4.8 out of a possible 5.

When he isn't training, Joe designs presentation documents for some of Malaysia's biggest corporations and brands. He also designs keynote addresses for C-suites and government officials to deliver at conferences.



# INFOGRAPHICS

WITH POWERPOINT

Transforming your data slides into **stunning visuals**

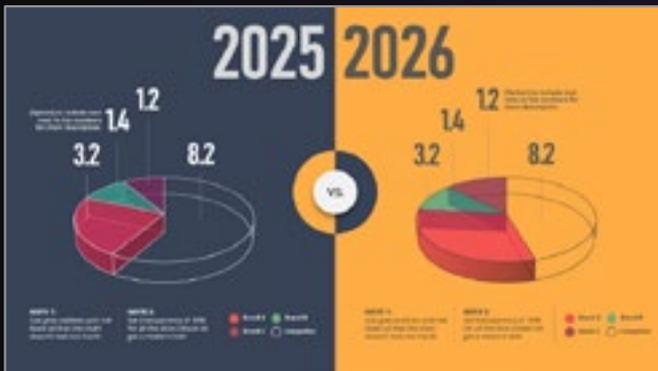
## TRAINING OUTCOMES



Transform basic information into good-looking visuals



Create elements and placeholders for digital dashboards



Use PowerPoint's basic chart functions more creatively



Make even the most basic graphs look like artworks



... and start building your own personal reusable, fully-editable templates for all your future presentations!



Transforming your data slides  
into stunning visuals

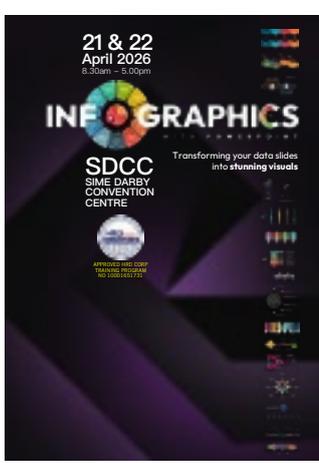
## COURSE OUTLINE

### DAY ONE -

Time	Subject
09:00	Introduction
09:30	Case Studies & Best Practices
10:00	Coffee Break
10:20	Infographic Fundamentals
10:40	Information & Data Formats + <b>Exercise</b>
11:40	Reference & Inspiration Sourcing
12:00	Colour Scheme & Palette Setting + <b>Exercise</b>
12:30	Lunch Break
14:00	Typesetting & Positioning + <b>Exercise</b>
14:40	Placeholder Designs + <b>Exercise</b>
15:40	Coffee Break
16:00	Icons – Sourcing & Creation + <b>Exercise</b>
16:30	Layout Considerations
16:45	Recap, Summary, Q&A
17:00	End of Day 1

### DAY TWO -

Time	Subject
09:00	Recap of Day 1
09:10	Graphical Data Designs + <b>Exercise</b>
09:50	Animating your Infographics + <b>Exercise</b>
10:30	Coffee Break
10:50	User-engaged Interactive Menu + <b>Exercise</b>
11:30	Save Formats & Exporting
11:45	<b>Group Exercise Briefing &amp; Start</b>
12:30	Lunch Break
14:00	<b>Group Exercise Resume</b>
16:00	<b>Group Exercise Presentation</b>
16:30	Trainer Assessment & Feedback
16:45	Recap, Summary, Q&A
17:00	Training Ends



**DATE**  
21<sup>st</sup> & 22<sup>nd</sup> April, 2026

**TIME**  
8.30 - 5.30 PM

**VENUE**  
Sime Darby Convention Centre

**ADMISSION FEE**  
RM3,500 +  
8% SST per pax



**CHEQUE MADE PAYABLE TO:**

**SLEDGEHAMMER COMMUNICATIONS (M) SDN BHD** 289967-W

22B, Jalan Tun Mohd Fuad 1,  
Taman Tun Dr. Ismail,  
60000 Kuala Lumpur,  
Malaysia

Bank Transfer to  
RHB Bank Berhad

**2-14389-000-10505**

Swift Code: RHBMMYKL

**FOR ENQUIRIES:**

**CONTACT**

**Ruby**

**+603-7726 2588**

**ruby@adoimagazine.com**

ORGANISED BY

**MARKETING LEADERSHIP**  
*Series*

FOLLOW US



# REGISTRATION FORM

APPROVED HRD CORP  
TRAINING PROGRAM  
NO 10001651731

## CONTACT PERSON INFORMATION

FULL NAME : \_\_\_\_\_  
NRIC NUMBER : \_\_\_\_\_  
DESIGNATION : \_\_\_\_\_  
ORGANISATION : \_\_\_\_\_  
CONTACT NUMBER : \_\_\_\_\_  
EMAIL : \_\_\_\_\_  
ADDRESS : \_\_\_\_\_  
\_\_\_\_\_

## PARTICIPANT DETAIL

FULL NAME : \_\_\_\_\_  
**(AS PER IDENTITY CARD)**  
NRIC NUMBER : \_\_\_\_\_  
DESIGNATION : \_\_\_\_\_  
ORGANISATION : \_\_\_\_\_  
CONTACT NUMBER : \_\_\_\_\_  
EMAIL : \_\_\_\_\_  
ADDRESS : \_\_\_\_\_  
\_\_\_\_\_

## PARTICIPANT DETAIL

FULL NAME : \_\_\_\_\_  
**(AS PER IDENTITY CARD)**  
NRIC NUMBER : \_\_\_\_\_  
DESIGNATION : \_\_\_\_\_  
ORGANISATION : \_\_\_\_\_  
CONTACT NUMBER : \_\_\_\_\_  
EMAIL : \_\_\_\_\_  
ADDRESS : \_\_\_\_\_  
\_\_\_\_\_

**Registration & Payment for Non HRD Corp Employer**

- Full payment is required upon registration.
- Registrations without full payment will be treated as provisional and will not be guaranteed a training place.

Payment can be made via a crossed cheque payable to 'Sledgehammer Communications (M) Sdn Bhd' at least 7 days before conference commencement.

**Registration & Payment for HRD Corp Employer**

- HRD Corp Employer is to apply HRDC training grant through e-Tris portal under HRDC Claimable Courses (SBL Khas).
- Workshop registration is confirmed upon receipt of HRD Corp notification on training grant approval
- Participants are required to attend 75% of the total training hours as per HRD Corp requirement. In the event of non-compliance, we will invoice the Employer for the full amount of registration fee incurred.

NO CANCELLATION is allowed but a replacement participant can be sent. Sledgehammer Communications (M) Sdn Bhd reserves the right to change the workshop programme due to unforeseen circumstances.