

	Category	Entrant	Client	Campaign	Award
1	Best Integrated Marketing Campaign	Geometry Global Malaysia	Mamee-Double Decker Malaysia	Mamee Monster Biskidz	Gold
2	Best Marketing Discipline Campaign	FCB Group Malaysia	Beiersdorf Malaysia	Nivea Men MYPadang	Gold
3	Best Digital Campaign	Entropia Malaysia	Etika	360 Virtual Drone Hunting Zone	Gold
4	Best Innovative Idea or Concept	The Brand Brewery India	Tata Chemicals	Sehat Ki Chuski	Gold
5	Best Brand Building and/or Awareness Campaign	MediaCom Communications India	Procter & Gamble India	Whisper #LikeAGirl and Proud	Gold
6	Best Business to Business or Trade Marketing	Dentsu Malaysia	Wonda	International Wonda Coffee Day 2016	Gold
7	Best Event or Experiential Marketing Campaign	J. Walter Thompson Bangkok Thailand	Heineken Thailand	Behind the Star Experience	Gold
8	Best Brand Loyalty Campaign	DDB Mudra Group India	Inorbit Malls India	Half Autobiographies	Gold
9	Best Mobile Marketing Campaign	Geometry Global New Zealand	Lion	Steinlager Tokyo Dry	Gold
10	Best Social Media or Word of Mouth Campaign	Leo Burnett / Arc Worldwide Malaysia	Gerbang Alaf Restaurants	#3BitesChallenge	Gold
11	Best Product Launch or Re-launch Campaign	Geometry Global Malaysia	Unilever Malaysia	Play.Dove Repeat	Gold
12	Best Brand Trial or Sales Generation Campaign	PHD India	Surf Excel	Surf excel matic liquid - PoRubPo	Gold
13	Best Use of Public Relations	MediaCom / mInteraction Thailand	Thaihealth	DeadFeed	Gold
14	Best Cause, Charity Marketing or Public Sector	Wunderman-Bienalto Australia	NSW Planning & Environment	Interactive Buildings	Gold
15	Best Small Budget Campaign	Geometry Global Australia with Ogilvy Sydney	Ego Pharmaceuticals	Aqium - Stop the germ swap	Gold
16	Best Use of Media	Pulp Strategy Communications India	Intel India	Ek Kadam Unnati Ki Aur	Gold
17	Best Entertainment Campaign	DDB Mudra Group India	Premier Futsal	Premier Futsal	Gold

	Category	Entrant	Client	Campaign	Award
18		Wunderman-Bienalto Australia	NSW Planning & Environment	Interactive Buildings	Best By Country. Australia
19		Havas Riverorchid Cambodia	Chevron Cambodia	Caltex Techron	Best By Country. Cambodia
20		Wunderman Shanghai China	WildAid	Save The Pangolins	Best By Country. China
21		Geometry Global Hong Kong	Colombia Ministry of Environment & Wildbond Hong Kong	Flora For Fauna	Best By Country. Hong Kong
22		DDB Mudra Group India	Premier Futsal	Premier Futsal	Best By Country. India
23		Geometry Global Indonesia	KraftHeinz	The ABC Chili Challenge	Best By Country. Indonesia
24		Geometry Global Japan	Jaguar Land Rover Japan	Jaguar MusicDrome	Best By Country. Japan
25		Geometry Global Korea	Ab-InBeV	The World's Largest #Homeparty	Best By Country. Korea
26		Geometry Global Malaysia	Mamee-Double Decker Malaysia	Mamee Monster Biskidz	Best By Country. Malaysia
27		Geometry Global New Zealand	Lion	Steinlager Tokyo Dry	Best By Country. New Zealand
28		SM Prime Holdings Philippines	SM Cares	SM Cares Housing Project For Yolanda Survivors	Best By Country. Philippines
29		Initiative Russia	Unilever Russia	Zolotoy Standard Family	Best By Country. Russia
30		Digital Arts Network Singapore	Mastercard	Mastercard India: #FulfilAPromise	Best By Country. Singapore
31		Benchmark Innovation Sri Lanka	Sony Singapore Sri Lanka	Calorie Melting Music by Extra Bass	Best By Country. Sri Lanka
32		MEC Taiwan	Paramount Pictures Corporation	TMNT: The Turtles Have Your Back in Real-time	Best By Country. Taiwan
33		MediaCom / mInteraction Thailand	Thaihealth	DeadFeed	Best By Country. Thailand
34		DDB Mudra Group India	Premier Futsal	Premier Futsal	Best Campaign in Asia. 2017

	Category	Entrant	Client	Campaign	Award
35		DDB Mudra Group India			2017 Agency of the Year
36		Geometry Global			2017 Network of the Year