

MARKETING ZEITGEIST

GAMES

CHANGING THE GAME 7 JULY 2018

SUPPORT BY



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astro

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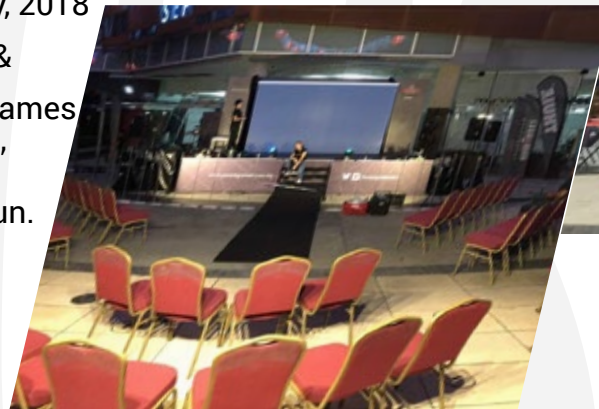


PREFERRED ENERGY DRINK



MARKETING ZEITGEIST GAMES

Marketing Games 2018 – ‘Changing the Game’ is a one day sports festival organised by Marketing Magazine Malaysia for agencies & companies and will be held at Paradigm Mall on the 7th of July 2018. Marketing Game 2018 - ‘Changing the Game’ will consist of two games, E-Games (FIFA 18 Singles Tournament) & Human Foosball. There is a combined total of RM 12,000 in cash for the winners and also many other attractive prizes to be won. We will also be throwing a celebration party at Ballers@The Roof on the 14th of July, 2018 for all participating teams. It will be a battle of wits, skill & strategy between teams to be the inaugural ‘Marketing Games 2018’ champions. No scam ads, no ‘reputation-at-stake’ awards. Just loads of intense, no holds barred action & fun.



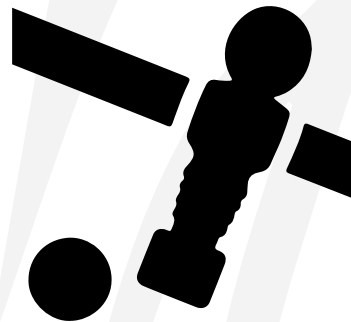
MARKETING

GAMES



E- GAMES (FIFA 18 SINGLES TOURNAMENT)

- (FIFA rules will be applied)
- 32 players to participate (max 2 players per company)
- Each game is 10 minutes (knockout)



HUMAN FOOSBALL (TEAM TOURNAMENT)

- 32 teams to participate (8 players per team)
- Each game is 7 minutes (group stage)

PRIZES

1ST RM 3,000

2ND RM 2,000

3RD RM 1,000

Venue:

Boulevard, Paradigm Mall

Date

7 July 2018 (Saturday)

Time

9.00am till 5.00pm

Prize Giving Ceremony
/ World Cup Soccer Live
Viewing Party at B
allers@The Roof

Date

14 July 2018 (Saturday)

FIRST COME FIRST SERVE: LIMITED TO 32 TEAMS



MARKETING GAMES SCHEDULE ñ PARADIGM MALL, BOULEVARD

7 JULY 2018 (SATURDAY)

| Time | Event |
|------|--|
| 0900 | Registration for Marketing Games 2018 |
| 0945 | Emcee welcomes guests/briefing for E-Games & Human Foosball |
| 1000 | Marketing Games 2018 Kickoff! |
| 1200 | Lunch Break |
| 1300 | Quarterfinals for E-Games & Human Foosball |
| 1430 | Semi-final for E- Games & Human Foosball |
| 1500 | Tea Break |
| 1510 | 3 rd & 4 th Placing for E-Games & Human Foosball |
| 1540 | World Cup Facebook Live Trivia by Astro Quake |
| 1600 | Finals for E-Games & Human Foosball |
| 1645 | Prize Presentation |
| 1700 | End of Marketing Games 2018 |
| 1730 | E-Games & Human Foosball open to public |
| 2200 | End |

Registration Form



Please fill-in-the blank box
Contact Information

Name Designation

Email Address Organization

Contact Number

Address Information

Registration & Payment

- Full payment is required upon registration.
- Payment can be made via a crossed cheque payable to "Sledgehammer Communications (M) Sdn Bhd "

Cancellation

NO CANCELLATION is allowed but a replacement can be sent.

Sledgehammer Communications (M) Sdn Bhd reserves the right to change or cancel the programme due to unforeseen circumstances.

date
7 JULY
2018

venue
Boulevard, Paradigm Mall

Marketing Games
time
9am - 5pm

PAYMENT DETAILS:
CHEQUE MADE PAYABLE TO:
Sledgehammer Communications (M) Sdn Bhd
22B Jalan Tun Mohd Fuad 1,
Taman Tun Dr Ismail,
60000 Kuala Lumpur, Malaysia

Bank Transfer to:
RHB Bank Berhad
Acct No: 214389 000 10505
Swift Code: RHBBMYKL

ENQUIRIES call Sandesh:
T: +603 7726 2588
F: +603 7722 5712
E: sandesh@adoimagazine.com

E- GAMES (RM100 PER PLAYER) (FIFA 18 SINGLES TOURNAMENT)

Player Name

Player Name

HUMAN FOOSBALL (RM300 PER TEAM) (TEAM TOURNAMENT)

Player Name Player Name

Player Name Player Name

Player Name Player Name

Player Name Player Name

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